**Quiz 4**

**LIST LITERACIES**

***My example: Coffee Shop***

List verbal literacies that function in your community (words, language, phrases, etc.)

*-Tall (Small)*

*-Skinny (fat free)*

*-Barista (name of worker)*

List 3 nonverbal literacies that function in your community

*-Ding of the drive through bell (let’s workers know someone is at the window)*

*-Sound of steaming milk (different pitches let you know how hot the milk is and how much foam there is)*

*-Smell of the shop (coffee smell- identifiable)*

List 2 ideologies that are important to your community

*-Quality*

*-Good Cheer*

How are those ideologies communicated?

*-Good products, time and energy spent on drinks*

*-Happy atmosphere and cheerful workers*

List 3 artifacts from your site

*-The coffee!*

*-Menu*

*-Espresso Tamp*

Connect one artifact and literacy (how do they function together)

*-Easy: The menu is in English and customers who can read and know coffee lingo are able to see what the shop serves and know how much each product is.*

*-Not so easy:*

*a) The espresso tamp is used to hand press espresso grounds before making the espresso shots.*

*b) This artifact communicates the ideological literacy of quality because each shot is hand pressed and not made by a machine.*

List 2 literacy practices and paired literacy events from your site

*1) Literacy Practice: Someone reading the menu, deciding what they want and that they are willing to pay that amount on the menu for it.*

*Literacy Event: When they order the drink and pay the amount for it.*

*2) Literacy Practice: A customer asking for a “Tall, skinny, double shot, half calf latte with no whip”.*

*Literacy Event: When the worker makes a small latte with skim milk, with one caffeinated shot and one decaffeinated shot and no whip cream.*